

# WORKSHOP: PLANNING FOR PROSPERITY

Sept. 24, 2024  
16:00–18:00

PALÁC ARA,  
Perlová 5  
Praha 1, Staré Město



P / R / K  
ADVOKÁTNÍ KANCELÁŘ

thePrime zenwork

Invitation is valid for one person.

**RSVP: Sept. 20, 2024**  
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**DRESS CODE: smart casual**

**State and EU subsidies for hundreds of towns across the country will be drying up in the coming years.** This puts great pressure on all the mayors and councils that want to improve their residents' quality of life and continued prosperity. Local taxes might be one tool, but functional and modern zoning planning could work even better and offer additional benefits. This will, however, require communication between municipalities, regions and the national government.

This workshop will serve as a forum for the exchange of ideas and plans at all three of these levels. The organizer's timing is not accidental: **the Ministry of Regional Development started working on a completely new law on zoning and planning**, a law that is arguably even more crucial to unleashing desperately needed investment than the much-discussed construction law.

## 16:00–16:20

Opening: Robert McLean, Publisher (ThePrime.cz)

Keynote Address: Radka Vladyková (Svaz měst a obcí ČR) - The economic challenges facing towns and cities -- and the search for solutions.

## 16:20–17:00

Panel discussion: Update & Discussion on the Ministry of Regional Development's new law on zoning and planning

## 17:00–17:30

Panel discussion: Regional vs local development priorities in planning for growth

## 17:30–17:55

Round table: Regulation plans as a blueprint for prosperity

## 18:00

ThePrime Business Mixer

**Moderator**: Roman Pečenka (PRK Partners)

## SPEAKERS:

- Ministry of Regional Development representative
- The Union of Towns and Municipalities of the Czech Republic (Svaz měst a obcí ČR) representatives
- Confederation of Industry and Transport (Svat průmyslu a dopravy) representative
- Private sector real estate developers
- IPR representatives
- Regional government representatives