

JUDr. Pavel Smutný
president

V Praze, dne 27. září 2018

Vážený pane předsedo, *drag František,*

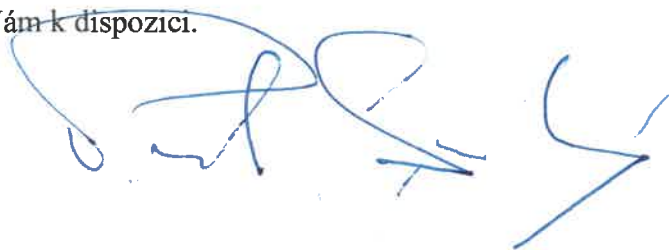
úvodem mého dopisu Vás srdečně zdravím. Naše obchodní komora dlouhodobě rozvíjí česko-izraelské vztahy a podporuje projekty, které mají potenciál prohloubit tuto bilaterální spolupráci. Izrael je světovým lídrem na poli inovací a může tak pro naši zemi být inspirací v mnoha odvětvích. Nejinak je tomu i v rámci velice aktuálního tématu Smart City.

Dovolte mi proto, abych Vám představil Mezinárodní inovační veletrh MUNI-EXPO 2019, jenž se uskuteční ve dnech 26. – 28. února 2019 v Tel Avivu. Veletrh představí 170 společností, startupů a městských akceleratorů v oblasti rozvoje měst, jejichž cílem je poskytnout inteligentní řešení pro různé výzvy, jimž čelí místní samosprávy obcí a měst.

Vážený pane předsedo, věřím, že se jedná o akci, která by mohla být pro města v ČR skutečným přínosem. Chtěl bych vás proto požádat o zvážení distribuce informací o tomto veletrhu v rámci Vaší databáze. V případě zájmu Vašich členů bude naše Komora organizačně nápomocna k zajištění jejich účasti na této akci.

Pro případné dotazy či podněty jsem Vám k dispozici.

Srdce



Vážený pan
Mgr. František Lukl, MPA
předseda
Svaz měst a obcí České republiky
5. května 1640/65 (budova Kongresového centra Praha)
140 00 Praha 4

Chairman

**RE: Invitation to the Conference of the Federation of Local Authorities in Israel, February
26-28, 2019**

Dear Sir/Madame,

The Federation of Local Authorities in Israel is an NGO representing all of the local governments in the country, both Arab and Jewish, central and peripheral. The Federation will be holding its annual international Municipal Innovation conference at the Tel Aviv Convention Center on February 26-28th, 2019.

This conference serves as fertile ground for innovation, entrepreneurship and business interactions and supplies members of local authorities with practical means of realizing innovative goals within their regions of jurisdiction. The strength of the convention lies in the collaborations formed among its participants and the subsequent impact on the daily lives of millions of inhabitants.

In the wake of increasing threats in the cities and large population centers worldwide, the central theme of MUNI WORLD Conference this year will be **Urban Security**. Over recent years, terrorism has increasingly moved from the battlefield to the cities we live in.

One highlight in the events will be the **international MUNIEXPO exhibition** dedicated to urban innovation and smart cities. The exhibition will be attended by at least 150 technology-oriented companies and service providers, including significant private sector actors in the global arena, as well as at least 8,000 buyers and decision makers from Israel and abroad. Moreover, **MUNI WORLD 2019** will be a large-scale, unique international conference attended by many foreign delegations.



Chairman

The conference will serve as an excellent networking opportunity and a potential platform for building bridges between innovation and management in local authorities, as well as private-public partnerships.

Over 200 mayors from Jewish and Arab towns in Israel will be in attendance at the event. Conference visitors will also have the opportunity to attend special roundtable sessions with ministers, parliament members, local authority administrators and key figures in local governance, representatives of the Israeli economy, members of the academia, members of the media, as well as dozens of mayors and chief municipality administrators from cities worldwide.

The 2019 Muni Expo will also feature an international innovation competition, in which we welcome both Israelis and foreigners to participate, offering much exposure, as well as a significant monetary prize.

Furthermore, we shall offer our guests out-of-the-box tours to innovative urban projects in various locations in Israel, free of charge.

We would be honored to have you, along with a delegation of your preference, as our guests during the conference.

For further information please don't hesitate to contact:

Ms. Ruth Wasserman Lande, Deputy Director General for Foreign Affairs at the Federation of Local Authorities in Israel at: ruthw@masham.org.il

Sincerely,

Haim Bibas

Chairman, Federation of Local Authorities in Israel

Mayor, Modi'in-Maccabim-Re'ut



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MUNI-EXPO

Urban
Innovation
Fair

2019



SAVE THE DATE

26-28 FEB. 2019 TEL AVIV, ISRAEL

MUNI EXPO 2019: urban innovation fair 27-28.2.19

MUNI EXPO, the annual event of the Federation of Local Authorities in Israel [FLAI], is the foremost of its kind in the Middle East. Attended by some 8,000 senior directors and managers of 257 local authorities in Israel. The Expo's strength lies in the collaborations formed during the event, and its impact on the daily lives of millions of citizens.

The 2018 MUNI EXPO featured 170 exhibitors and 160 speakers in four halls, and included a wide range of conferences and sessions.

MUNI EXPO INNOVATION EXHIBITION

MUNI EXPO, a two-day exhibition and networking event for Israeli and international service providers, is held in a pavilion spanning 6000m².

As befitting the 'Start-Up Nation', the Expo will showcase 170 companies, start-ups and municipally-owned accelerators in the field of urban technological development, whose goal is to provide smart solutions for the variety of challenges faced by local government and municipalities. These include cyber security threats, transportation, infrastructure, building, engineering, security, defense and many more - both the challenges that cities are facing today, and the future challenges yet to come.

WHO'S ON THE VISITORS LIST?

MUNI EXPO is attended by mayors and municipality leaders, director generals of municipalities and corporations, financial managers, information officers, treasurers, city planners, architects, city improvement department heads, security officers, education, welfare, sports and culture administrators, city and municipal council members, Academic experts, procurement administrators, and many more. Government Ministers and Parliament members and attaches, also attend the Expo, as well as other government officials of various ranks holding portfolios in the above-mentioned areas, who work in collaboration with the municipalities.

WANT TO BECOME A PARTNER IN THE TECHNOLOGICAL REVOLUTION AT ISRAEL'S LOCAL AUTHORITIES?

In recent years, local governments have undergone a dramatic change, due to the local authorities' master plan, which has injected billions into the municipal infrastructure market. This has occurred alongside the technological revolution that has made cities smarter and more advanced, as well as facilitating steps towards energy efficiency and operational efficiency. In turn, this has created an enormous opportunity for suppliers and companies, who provide local government institutions with products and services totaling billions of shekels per year.



26-28.02.19

MUNI WORLD - Global Brainstorming on Urban Terrorism

In the wake of increasing threats in cities and large population centers worldwide, the central theme of MUNI WORLD Global Brainstorming, this year, will provide an opportunity for discussion about the threats of urban terrorism.

Last year, the event earned high praise among the approximately 500 visitors from around the world, including 200 mayors, who attended. The participants conferred on the enormous cyber threat on Smart Cities, and explored Israel's municipally-owned innovation ecosystems - The municipal Accelerators.

MUNI WORLD 2019 will feature a special 3-day international program. Registered international participants of the MUNI WORLD Global Brainstorming are granted full access to all the events of MUNI EXPO 2019.

URBAN TERRORISM

In recent years, terror has advanced from the battlefields and distant countries to major cities in Europe, the US, Asia and elsewhere in the world. Major cities, far from war zones and full of tourists and citizens on their way to work, are suddenly having to cope with the threat of terror, explosive devices and other threats.

Terror has moved from the battlefield to the cities we live in!

Life in these cities, some of which are ethnically diverse and with large population of immigrants, is becoming more and more complex. The combination of fear, suspicion, the presence of police and army forces in city centers, and the need to deploy special security forces, conduct screenings and more, has created a new sense of reality in modern cities.

How do we manage all this without disrupting the daily routine of millions?

How do we cope with rising extremism among various sub-groups in the population?

How do we protect cities and take serious security measures, alongside the existence of a regular day-to-day routine?

Israel has many years of experience coping with these challenges and handling terror threats in its major cities. It has become a world leader in the development of technologies and security systems for cities in the fields of Identifying threats, prevention, coping and confining threats while they're in action and protecting public events and large urban areas.

Research & Development conducted by numerous startup companies in Israel has not overlooked this field, and Israeli companies are dealing with security technologies from several different angles: biometric technologies, sensors, cameras, artificial intelligence, video analytics, and cross-sharing of information between them via advanced cyber technologies.

The brainstorming sessions will discuss in detail new and inventive counter terror solutions, along with Key prominent figures from the Israeli security forces - including Israeli Security Forces, IDF and the Mossad, that will share their invaluable experience and insights from countless of operations through the years.

VISITING MUNICIPALITY ACCELERATORS

As a part of the 3 days program participants can join special visits to explore Israel's municipally-owned innovation ecosystems and learn first-hand from the top-performing Israeli municipalities about how to build an efficient municipal accelerator.

MUNI WORLD 2019 is an opportunity to learn and be exposed to the latest information, activities and advancements in the industry via a range of meetings and conferences, in addition to an extensive exhibition and fascinating tours of accelerators and startups in Israel.

For more information please contact:
muniworld@masham.org.il

